

PLAY

# IT'S LIKE A SCRATCH-N-SNIFF, ONLY WITHOUT THE SNIFFING.

WIN

What's better than free stuff? Awesome free stuff. That's where you come in. Scratch the cow's butt (yeah, you heard us) to score swag Sconnies actually want. We promise it won't smell.

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EVERYONE'S A WINNER, EVEN IF  
YOU'RE NOT FROM WISCONSIN.  
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FULL PRIZE LIST AND RULES ON BACK>



**MKE BURGER CO**

ONLY VALID  
NOV 1, 2016 THRU  
DEC 31, 2016

HOLIDAY SCRATCH-N-WIN

# IT'S LIKE A SCRATCH-N-SNIFF, ONLY WITHOUT THE SNIFFING.

What's better than free stuff?  
Even awesomer free stuff.  
That's where you come in.  
Scratch that lucky cow's butt  
(yeah, you heard us) to score  
swag true Sconnies actually  
want. We promise, the  
prizes won't stink.

EVERYONE'S A WINNER, EVEN IF  
YOU'RE NOT FROM WISCONSIN.

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**FULL PRIZE LIST AND RULES ON BACK>**



**MKE BURGER CO**

ONLY VALID  
NOV 1, 2016 THRU  
DEC 31, 2016

HOLIDAY SCRATCH-N-WIN

# EENY MEENY, MINY MBCO

## SCRATCH LIKE A CHAMPION.

That's right. Here, we believe everyone's a winner.  
Even if you're not actually from Wisconsin.  
Stretch those digits, get your game face on,  
and score swag true Sconnies actually want.

ONLY VALID  
NOV 1, 2016 THRU  
DEC 31, 2016

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VOID IF  
SCRATCHED  
EARLY

YASSS - YOU WIN A  
**YETI 45 COOLER**  
\$350 VALUE

**FULL PRIZE LIST ON BACK >**

HERE'S WHAT'S FAIR GAME

**MILWAUKEE  
BURGER**  
— COMPANY —

**OUR LAWYERS SAID WE HAVE  
TO PUT THIS STUFF ON HERE.**

WE NEED YOUR INFO.

NAME

PHONE:

E-MAIL:

Awesome  
stuff you  
can win:

**GRAND PRIZE**

5 - MBC Logo Yeti Coolers  
(\$350 value)

**OTHER PRIZES**

10 - \$250 Gift Cards (2 per store),  
50 - \$100 Gift Cards (10 per store),  
100 - \$50 Gift Cards (20 per store),

200 - \$25 Gift Cards (40 per store)  
2000 - Free Cheese Curds (400 per store),  
2000 - Free 16 oz beer or Root beer (400 per store),

2000 - Free Specialty Burger (400 per store),  
2000 - \$10 off purchase (400 per store).  
6640 - \$5 off purchase (1328 per store)

**BRING THIS TICKET BACK TO ANY PARTICIPATING MILWAUKEE BURGER CO. LOCATION  
AND SCRATCH OFF IN FRONT OF YOUR SERVER BETWEEN NOVEMBER 1 AND DECEMBER 31.**

This offer is only redeemable during **NOVEMBER-DECEMBER 2016**. Only one scratch-off may be used per visit. Sorry bub, offer not valid on the purchase of alcoholic beverages. Void if altered, sold, reproduced, or exchanged. No cash value. Odds of winning are 1:1. **EXPIRES DECEMBER 31, 2016**. Only valid at participating locations: LIST, LIST, LIST, LIST, LIST, LIST, LIST. See store for details. Copyright ©2016 Milwaukee Burger Company. All Rights Reserved.